

ADVERTORIAL MEDIA KIT 2018



BE SEEN. BE HEARD. BE DISCOVERED.

Be Seen

Brands today have many ways to reach people. But with competition increasing and millions of brands out there, it's easy for your message to get lost in all the noise. Just having a message out isn't enough today.

To succeed, you must be able to reach people where they are, with the information they need, and when they need it.

Together with Tech Times BrandSpin, you can reach out to the right audience, to the right consumers who want to hear what you want to say.

Love Scuba Diving? Then You'll Love Octospot Waterproof Action Camera



Promoted by

Octospot

Octospot is a team of dedicated product developers, who also happen to be Tech Times BrandSpin lets you tell your story and share insights, elevating your brand to the center of the conversation.

more information, visit www.octospot.com

Octospot waterproof action camera



Be Heard

Your prominently labeled content will be published on TechTimes.com, alongside editorial content.

This is because we know that your brand story is just as interesting and engaging as any other editorial content on our website.

Be Discovered

With BrandSpin, you have the opportunity to reach out to the right audience at the right time, through Native Discovery, Social, Newsletter, and Search.

When you sign up for one of the BrandSpin plans, we will assess your content and edit it, if necessary, with one goal in mind - help you build your brand, tell your story and let your voice reach out to the people who want to hear your story.

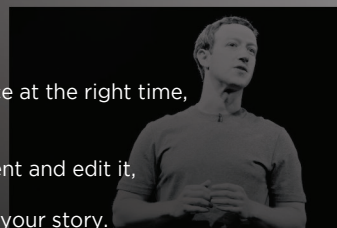
In the process, we will provide strategic recommendation for content development, and help you shape existing content for better success on the Web, and engage in various collaborations, ranging from rewriting a strong headline to writing a strong web post.

Throughout all the step, we will work with you closely to develop engaging content, including infographic, galleries, video and more.

You will also get your exclusive BrandSpin page on TechTimes.com, where you will find all your branded content.

Whether it's a call to action or brand awareness, when you work with us, our audience becomes your audience.

TECH TIMES



Mark Zuckerberg's Social Media Accounts

inforces A Big Lesson: Choose A

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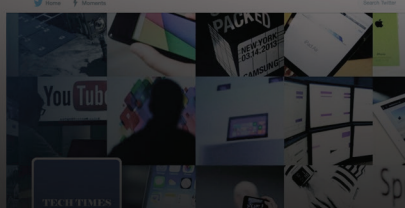
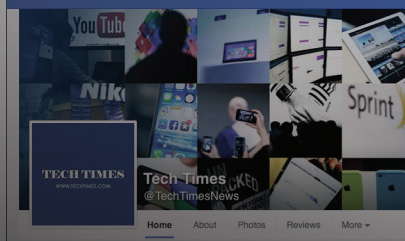
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facebook



WHY CHOOSE TECH TIMES BRANDSPIN?

Unlike an editorial piece, the possibilities of creating an interesting, engaging branded content and reaching out to a targeted audience is virtually limitless, when you use Tech Times BrandSpin. The overall scale and composition of Tech Times and the distinct categories that allow our audience to be engaged around specific topics, makes Tech Times BrandSpin an ideal platform for companies/brands to reach out strategically and connect to their target audience.

HERE ARE SOME OF THE REASONS WHY COMPANIES USE TECH TIMES BRANDSPIN TO TELL THEIR STORIES

- Over 5 million highly engaged monthly unique visitors globally
- Ranked among top technology news sites, per ComScore
- High viewability
- Targeted national and global reach
- Brand safe site



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AUDIENCE OF BUYERS THAT CONSIST OF

- Millennial
- Movie & TV Lovers
- Hardcore Video Gamers
- Tech influencers and professionals
- Technophiles
- Science and sci-fi fans
- Mobile Enthusiasts
- Affluent and educated consumers

AUDIENCE WHO ARE INTERESTED IN

- Consumer Electronics/Mobile Phones
- Employment
- Autos and Motor Vehicles
- Education Programs
- Travel/Hotels & Accommodations
- Financial/Investment Services
- Dating Services
- Computer Accessories & Peripherals

READERS WHO ARE EMPLOYED IN THE FOLLOWING INDUSTRIES

- Media & Internet
- Insurance
- Legal
- Healthcare
- Hospitality & Travel
- Financials & Banking
- Telecom
- Entertainment
- Manufacturing

INTERESTED? HERE'S HOW YOU CAN GET STARTED.

Becoming a part of Tech Times BrandSpin family is easy - simply choose a plan, email us at brandspin@techtimes.com, and we will get in touch with you, help you set up your account, and work with you closely to ensure your content reaches the right audience and is most impactful.

FEATURES	SINGLE POST	STARTER	ELITE	PREMIUM	INFLUENCER
	\$6,000	\$20,000	\$30,000	\$40,000	\$30,000/month
Number of Posts	1	5	10	15	Unlimited
Plan Validity (from date of setting up account)	7 days	60 days	90 days	120 days	Monthly
Brand Content Optimization	✓	✓	✓	✓	✓
Option of Engaging Content Crafted by BrandSpin Team	✓	✓	✓	✓	✓
Long Term Discovery	✓	✓	✓	✓	✓
Native Ad Impressions Guarantee (minimum 100,000)	✓	✓	✓	✓	✓
Target Audience Option	✓	✓	✓	✓	✓
Social Promotion		✓	✓	✓	✓
Newsletter Promotion		✓	✓	✓	✓
Homepage Promotion	✓	✓	✓	✓	✓
Permanently On Site	✓	✓	✓	✓	✓
Fortnightly Performance Report	✓	✓	✓	✓	✓
High Impact Ads Including Welcome Screen	✓	✓	✓	✓	✓
Campaign-based Opportunity including Phased Content Roll-out		✓	✓	✓	✓
Exclusive Tech Times BrandSpin Page	✓	✓	✓	✓	✓